ᑲᑐᑎᓗᒍ ᓄᓇᕗᑦ ᐱᕈᖅᐸᓕᐊᑎᓪᓗᒍ
Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

Public Service Announcement

Pink Shirt Day is February 28

Start Date: February 26, 2018
End Date: February 28, 2018
Nunavut **60 sec**

On February 28, wear pink! Show your support and take a stand against bullying.

Bullying has negative effects on building and maintaining positive school and community environments. Pink Shirt Day is held annually to raise awareness about bullying in our schools and communities.

Schools and communities can get involved in a variety of ways:

- wear pink to show your support against bullying;
- hold an anti-bullying assembly;
- make and share a video about the negative effects of bullying;
- invite students and community members to share stories against bullying;
- start a conversation against bullying with family members; and
- take a pledge and show your support by tweeting your #PinkShirtPromise.

Every child deserves an education free from discrimination, bullying, harassment and violence. Join the Government of Nunavut and support Pink Shirt Day! Visit www.pinkshirtday.ca for more ideas.

###

Media Contact:
Jean-Philippe Laprise
Communications manager
Department of Education
867-975-5645
jplaprise@gov.nu.ca

ᐱᕙᓪᓕᐊᔪᑦ ᑐᓴᒐᒃᓴᙳᖅᑎᑕᐅᔪᑦ ᐱᔭᐅᔪᓐᓇᖃᑦᑕᖅᑐᑦ ᐃᓄᒃᑎᑑᖓᓗᑎᒃ, ᖃᓪᓗᓈᑎᑐᑦ, ᐃᓄᐃᓐᓇᖅᑐᓐ ᐅᐃᕖᑎᑐᓪᓗ ᐅᕙᓂ, *www.gov.nu.ca*.
News releases are available in Inuktitut, English, Inuinnaqtun and French on *www.gov.nu.ca*.
Tuhaqtaghat ittut Inuktitut, Qablunaatitut, Inuinnaqtun Uiviititullu talvani *www.gov.nu.ca*.
Les communiqués de presse sont disponibles en inuktitut, en anglais, en inuinnaqtun et en français à : *www.gov.nu.ca*.

Communications